### Phil Vahey, Ph.D.

Your collaborative partner in applying learning research at scale

# APPLIED + LEARNING INSIGHTS

## Applied Learning Insights can be your partner in:

**Design consulting for effectiveness and equity**. Design and deploy educational solutions that are based on proven learning principles and that leverage key instructional frameworks.

Harmonizing diverse stakeholder perspectives. Create collaborative environments that integrate a variety of perspectives in the design of effective, and locally relevant, educational materials.

**Developing evaluation frameworks based on a robust Theory of Action**. Construct an evaluation framework, anchored by a detailed Theory of Action, that will provide strategic insights and generate the effectiveness data your product needs.

Proposal preparation, review, and enhancement. Work with our Value Identification and Improvement process to refine and elevate your organization's most promising concepts into compelling proposals.

**Distilling, presenting, and advising on learning research**. Accelerate the application of learning sciences results to enhance your solutions' effectiveness.

#### **Education**

**Ph.D., Learning Sciences**, University of California–Berkeley **M.A., Learning Sciences**, University of California–Berkeley **B.Sc., Mathematics & Computer Science**, McGill University

### **Relevant Experience**

Founder and President, Applied Learning Insights. Engage with development teams, research teams, and practitioners in supporting the development of effective and engaging educational environments. Work with clients to create strategic plans and evaluation frameworks that advance client goals and create instrumentation that results in a compelling evidence base.

Director of Applied Learning Sciences,
Houghton Mifflin Harcourt (HMH). Led the
Applied Learning Sciences group at HMH. HMH
is one of the world's largest providers of
educational solutions, with over 2,500
employees and revenues of ~\$1.2B per year.
Collaborated with Supplemental, Intervention,
and Core products on the design, development,
and revision of products and assessments to
ensure alignment with learning sciences.
Championed a collaboration with Machine
Learning engineers to annotate instructional and
assessment content contributing to the creation
of a Connected Teaching and Learning System
driven by intelligent automation.

**SRI Education, Director of Strategic Research and Innovation**. Served as a strategic thought and design leader for educational technology in a highly matrixed organization. Managed teams ranging in size from 2 to 20, managing a project portfolio exceeding \$25 million and encompassing more than 20 projects. Negotiated work plans and budgets for SRI Global Partnerships, achieving 100% growth in SRI Education's commercial client consulting sector between 2018 and 2019.